PARTNERSHIPS 2026/27

DAVIDE SEPPI

From Trentino towards the World Cup.

Italy · Europa Cup · Giant slalom

beKnown

Make a name for yourself.



The athlete.



“Giant slalom is where I feel most free. I love skiing with precision, clean technique and speed.”

Davide first put on skis at the age of two on the slopes of Alpe Cermis in Cavalese. Skiing has been part of his life since childhood: his mother ran a mountain hut, while his father and grandfather are ski instructors. Mountains, snow and racing have always been part of his everyday life.

Giant slalom became Davide’s discipline. Speed, technique and risk meet the qualities that define him as an athlete: precision, focus and the constant search for the best line.

In 2022, his passion became his profession.

Winning the Italian Junior Championships in giant slalom and the Gran Premio Italia marked his breakthrough. He then joined Fiamme Gialle, the sports group of the Guardia di Finanza.

Today, Davide races for Italy in the Europa Cup. His goal is to develop step by step on the international stage and take the next step towards the World Cup.

2002	Giant slalom	Italy	Val di Fiemme
Year of birth	Discipline	Europa Cup team	Home

PERFORMANCE

On the rise.

#14

EUROPA CUP STANDINGS

Giant slalom · 2025/26 season

SELECTED RESULTS 2025/26

1st	Alpe Cermis	FIS · Slalom
5th	Schladming	Europa Cup · Giant slalom
8th / 9th	Zinal	2 races · Europa Cup · Giant slalom

GOALS 2026/27

Podium · Top 5 · World Cup

Europa Cup podium · Top 5 overall in GS · first World Cup start



Results checked via FIS · As of 27 Aug 2026

His region. His people.

79.4%

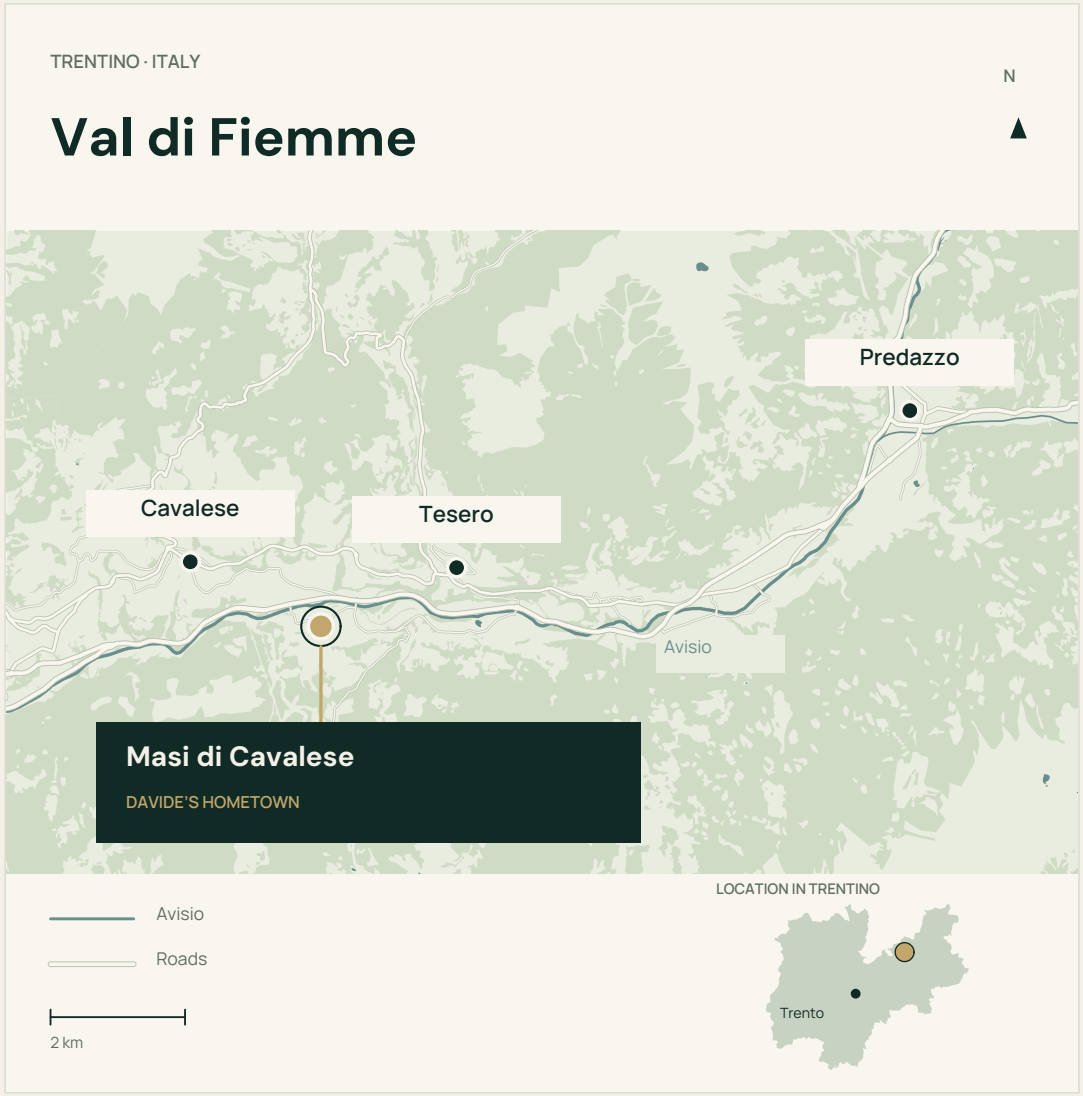
of his Instagram community lives in Italy

At home in Val di Fiemme.

HOMETOWN · MASI DI CAVALESE

Cavalese · Tesero · Predazzo · Trento

For locally rooted businesses, this means visibility in their own region, where winter sports, tourism and local companies are closely connected.



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An authentic community.

@davide_seppi

162,402
Instagram views

28,004
Accounts reached

5,345
Content interactions

REACHING BEYOND HIS OWN COMMUNITY

50.6%
Non-followers

49.4%
Followers



+323
New followers since January

9,485
Profile visits

WHO FOLLOWS DAVIDE

18–34 years
70.9% of the community



61.9% men · 38.1% women

28,004 accounts reached — more than half of all views came from people who do not yet follow Davide.

These figures were achieved organically, without paid ads. From the 2026/27 season, beKnown will systematically develop Davide's digital presence.

Ways to work together

A partnership with Davide combines a digital presence, personal connections and visibility in sport.

01

Digital presence

Posts · Reels · Stories

Content throughout the season, also available for use on your own company channels.

02

Personal engagement

Companies · Employees · Clients

Visits, events and shared experiences with the athlete.

03

Visibility in sport

Limited physical branding space

Brand exposure in training, at official appearances and in the images created around them.

Each physical branding placement is allocated to one partner per season.

Your brand in ski racing.

Four exclusive visibility opportunities per season

TRAINING

OFFICIAL APPEARANCES



Gold and numbers mark the branding spaces. Sizes are agreed before production. Models and equipment are illustrative and do not depict Davide in detail.

01

Water bottle

50 cm² branding space

Training · Preparation · Content

02

Sponsor patch on the federation jacket

30 cm² sponsor patch

Races · Travel · Appearances

03

Training bib

Front area

Official training sessions

04

Helmet sides

Left and right side areas

Races · finish area · photos

Per placement: 1 partner / season

VISIBILITY THROUGHOUT THE SEASON

OCT–NOV	NOV–MAR	WINTER 26/27	MAR–APR
Preparation	Europa Cup	Season highlights	Season close

Partnership models 2026/27

Partnerships from €2,500 net

Scope and terms are agreed together, based on your goals, activation plans and available branding space.

01	**Supporting Partner** from €2,500	Digital support	Named as a Supporting Partner · 4 joint posts · seasonal updates · interim and season reports
02	**Partner** On request	Water bottle or sponsor patch on the federation jacket	8 joint posts · content for company channels · interim and season reports
03	**Premium Partner** On request	Helmet sides	Partner-level digital deliverables · 1 personal activation · 1 tailored content idea
04	**Main Partner** On request 1 PARTNER / SEASON	Training bib · exclusive	Premium-level digital deliverables · season planning · activation strategy · personal activations The partner covers training-bib production costs (via Liski).

Each physical placement is allocated once per season. Category exclusivity is available by agreement.

Moving forward together.

beKnown supports selected athletes as they build their careers and connects them with companies seeking long-term partnerships with authentic personalities.

HOW A PARTNERSHIP TAKES SHAPE

01

Introduction

Goals, framework and fit.

02

Concept

Scope, deliverables and timing.

03

Agreement

Coordination with the federation and equipment suppliers.

04

Season launch

Visibility and content begin.

JANUARY

Interim update on deliverables, reach and imagery

APRIL

Season report with results, visibility, content and outlook

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Make a name for yourself.